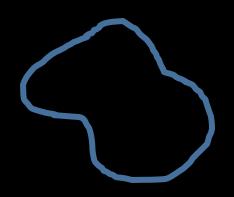
Elements of Design: Shape & Space

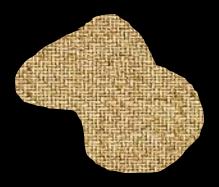
Claudia Jacques de Moraes Cardoso 2D Design – Art 112

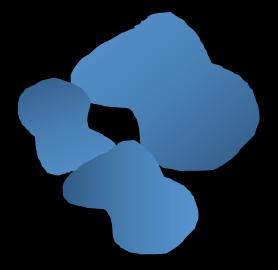
Shape

A flat enclosed area created when:

- 1. A line connects to enclose an area.
- 2. An area of value, color or texture is defined by a clear boundary.
- 3. An area is surrounded by other shapes.



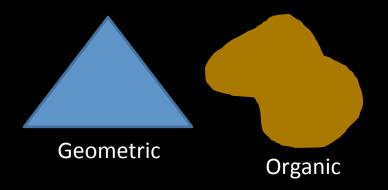




Shape

Characteristics:

- Geometric A shape that appears related to geometry; such as a triangle, rectangle, square or circle.
- Organic A shape based on forms from the natural world or suggestive of living organisms.
- Static Shapes that appears stable and resting.
- Dynamic Shapes that appears moving and active.

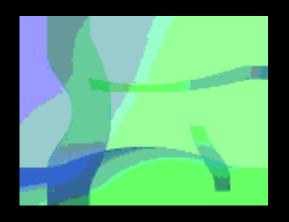


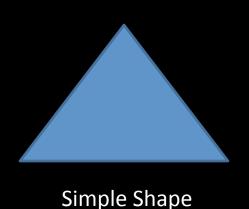


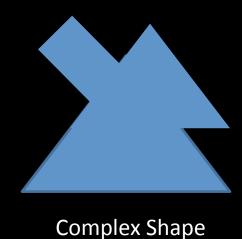


Shape

- Shapes can vary endlessly and can suggest physical form and direct eye movement.
- Simple shapes are remembered and understood more easily than complex shapes.







Space

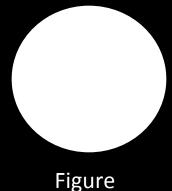
Space

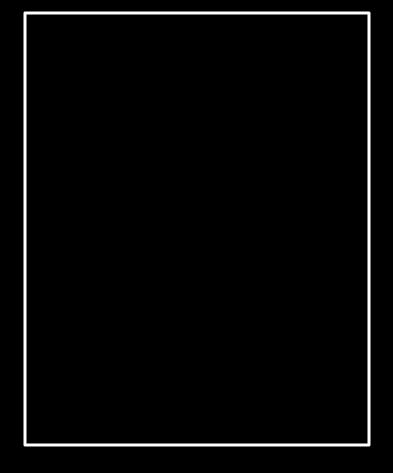
- 2D = height, width & illusion of depth.
- Area between and around lines, shapes, textures, colors and type.
- Negative space refers to the area of unused or unoccupied area in the field.
- Negative space has shape.

Space

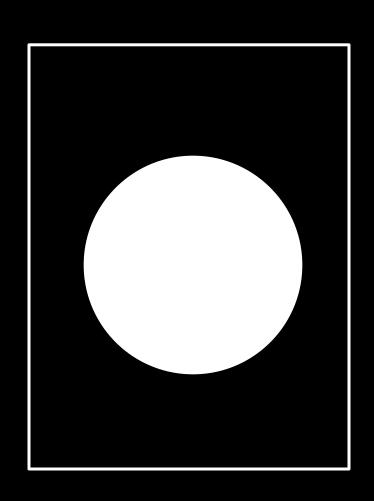
- Space can also refer to the feeling of depth.
- Real space is three-dimensional.
- In visual art when we can create the feeling or illusion of depth we call it space.
- Space = Ground = Background, field, empty space.

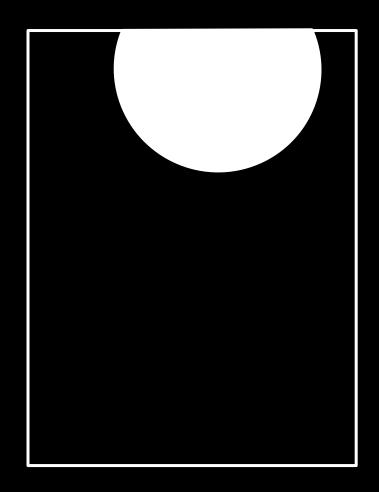
- Shape & Space define figure/ ground relationship.
- Shape = Figure
- Space = Ground





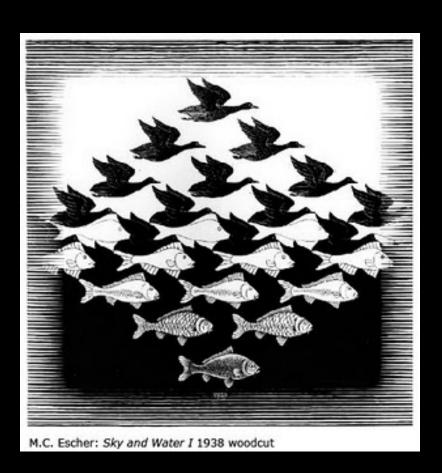
Ground





Figure/Ground Value Reversal

- Ground = background
- Figure = shape, foreground
- Figure/Ground relationship is balanced
- Shape can be read as background.
- Background can be read as shape.
- Figure/Ground value reverse



Conclusion

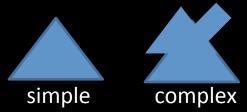
Shape:

- It's an element of design.
- Flat enclosed area of value, color, texture, space.
- Characteristics: . Geometric. Organic



- Simple shapes are easier to remember.
- Shapes can:
 - vary endlessly,
 - suggest physical form,
 - direct eye movement.

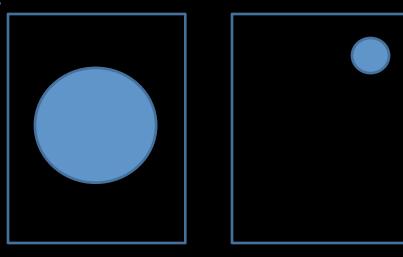




Conclusion

Space:

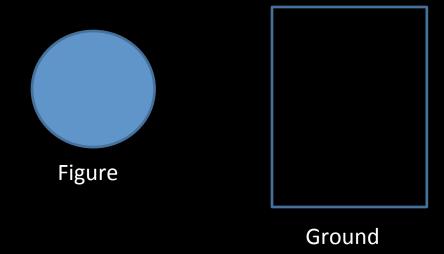
- It's an element of design.
- Area between and around lines, shapes, textures, colors and type.
- Negative space = unused or unoccupied area in the field.
- Negative space has shape.

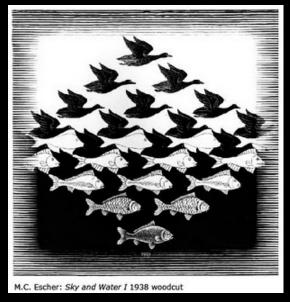


Conclusion

Shape & Space Relationship

- Shapes & Space define figure/ground relationships.
- Shape = Figure
- Space = Ground = Background, field, empty space.
- Figure/Ground value reversal





Figure/Ground Value Reversal