**Final Project: The Zine**                                                                                       **15 points**

For this project you will create a non-objective abstract "zine" that utilizes the formal elements and principles of design.   We will explore how both form and content can be utilized together to communicate an idea, emotion, and/or narrative to your viewer.  How can two-dimensional images be utilized for self-expression?  We will also explore the accessibility of the zine and its ability to create multiples that are easily distributable.

A **zine** (/ziːn/ ZEEN; short for magazine or fanzine) is a small-circulation self-published work of original or appropriated texts and images, usually reproduced via photocopier. **Zines** are the product of either a single person or of a very small group, and are popularly photocopied into physical prints for circulation.
https://en.wikipedia.org/wiki/Zine

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**Video:** Self-Publishers of the World Take Over FULL MOVIE
https://www.youtube.com/watch?time_continue=335&v=9Qfev2293Ic

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**Parameters**

- 8 pages – see zine template on last page.
- Use standard 8.5" x 11" copy paper – can use white or color, but you must provide your own.
- Use template to divide your paper into 8 sections, be sure to always take note of the correct order and orientation of your pages.
- Materials and processes: You may use any combination of the materials and techniques implemented this semester – but think about what would reproduce well with a low quality photocopier.
- If you choose to use any color drawing/painting/collage media, you will need to scan and laser print your final design.  Be sure you have plenty of funds left on your college printing account before the final printing date!
- All page designs must be NON-OBECTIVE
- All pages should aim to establish a dynamic and unified composition that establish a focal point, visual flow, and adhere to the rule of thirds.
- Front page must include a 1 or 2 word title.  Text cannot be hand drawn, you must use some kind of stamped, printed, photo, typed, or collage method.  The title should indicate something about the contents of the zine. Up to 2 additional pages may use similar text if desired.

**PART A**

**Step 1:** Choose 1 adjective from the list below to serve as your overarching concept and to help guide your narrative and design decisions.

| Aggressive | Controlled | Adventurous | Playful |
|------------|------------|-------------|---------|
| Energetic | Dainty | Analytical | Moody |
| Elegant | Delicate | Affectionate | Adaptable |
| Cautious | Nervous | Courageous | Confident |

**Step 2:** Choose 1 shape to be the "star" of your zine.  With each page, you will take this shape through some kind of transition or journey.  Think of the narrative as a day in the life of your shape.

Shape: _____

**Step 3:** Your zine will use the formal elements and design principles as a tool to help create your non-objective narrative.  Line, shape, value, color, texture, and space will help establish a "mood" for your zine.  What sort of shapes and textures communicate a humorous tone versus a serious or solemn tone?  What types of lines are fast

versus still? Would you use high or low contrast for something dramatic versus something quiet? Jot down some characteristics for each of the below formal elements that would best suit your concept.

Line: _____

Shape:_____

Value: _____

Texture: _____

Color: (black and white is okay!) _____

Space:

_____

**Step 4:** Choose at least 1 design principle and strategy from <u>each</u> of the following columns that best fit the concept of your zine. These are just to get you started, you may use any number of strategies discussed throughout the semester.

- Repetition
- Proximity
- Closure
- Continuation
- Implied line

- Directional dominance
- Directional conflict
- High or low contrast
- Texture contrast
- Figure/ground reversal

- linear perspective
- size
- overlapping
- Compressed/Expanded space

**Step 5:** Thumbnail Sketches: in your sketchbook, jot down what is going to happen (the basic narrative) for pages 1-8. (note: Page 1 is your cover. The cover must include a 1 or 2 word title. Text <u>cannot</u> be hand drawn, you must use some kind of stamped, printed, photo, typed, or collage method. The title should indicate something about the contents of the zine.)

**Step 6:** Draw a thumbnail sketch for each page of the zine. Next to each thumbnail, write the materials you intend to use.

**Step 7:** Begin the final zine: Using the provided template, fold a piece of 8.5" x 11" computer paper into 8 segments.

**Step 8:** Fully complete a minimum of 3 pages of your zine. Begin with the 3 design you feel most confident in. Bring to next class your sketchbook, zine in progress, along with all other materials you plan to use to complete your zine.

**PART B**

**Step 9**: Review your thumbnail sketches and completed pages with 2 classmates. Ask each other the following:
- Which pages most successfully depict your intended concept?
- Are all of the project guidelines adhered to?
- Ask for suggestions on how you may strengthen the overall zine to support your intended concept.

**Step 10:** Make any needed adjustments after your peer review and complete all 8 pages of your zine.

**Step 11:** Pull your first proof (either with a photocopier or scan and print on a laser printer). Your zine should be 100% ready to be copied, folded, and distributed at the beginning of next class. You will only have 1 hour to copy and fold before critique.

**PART C**

**Step 12:** In-class final peer review followed by 1 hour to make minor edits.

**Step 13:** Copy or scan/print your zine – 25 editions in total.  Using the provided template, fold your zine.  On the back of each, sign your name and number them (i.e. 1/25, 2/25, etc.).

**Step 14:** Trade your zines with each of your classmates.  Be sure to give one to your instructor for grading and keep one for your portfolio!

**\*Optional**: Submit your zine for inclusion to the Salford Zine Libaray: https://salfordzinelibrary.co.uk/submissions/
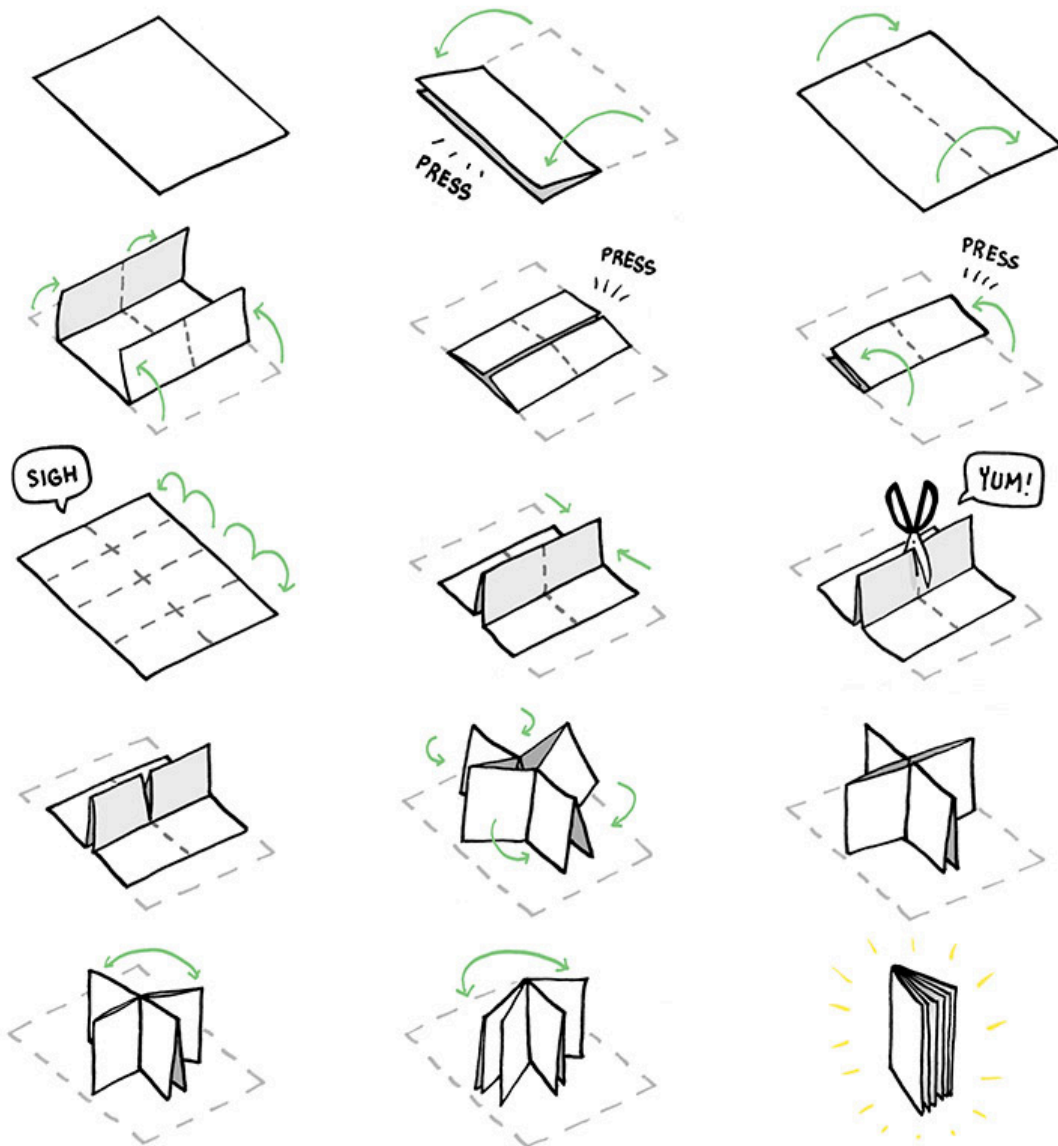
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**PHOTO DOCUMENTATION + WRITTEN ASSIGNMENT**

Once you complete the project:

- **Photograph your zine: Submit 5 documentation photos of your completed zine (1 of front, each inside full spread, and back) and final written statement. Each photo should be submitted as a separate .jpeg file.  The assignment is graded on quality of photos and completion of assignment.  Refer back to the lecture on Photographing Artwork.**  Title your images file as Name_Project#.jpeg (example: Mahr_Project1).  Both the image & the writing assignment should be uploaded to blackboard BEFORE class.  Take note of when the classroom and/or library are open and available for you to use the computers if needed.

- **Writing Assignment**: Answer each of the questions below to complete your written self-critique.  Use correct grammar and spelling for each of your writing assignments.  Refer to the in-class slideshow and online vocab list to help you with proper use of the vocabulary.

    Answer each of the following in <u>full sentences</u> (type and save in Word before submitting to Blackboard):

    1   What is the concept of your design?  List the adjective that you chose and how you interpreted it.
    2   Describe which shape you used and what the basic narrative of the zine is (what happens from one page to another).
    3   How did you use the formal elements (line, shape, value, color, texture, space) to help communicate the overall concept?
    4   Which Design Principles and strategies did you utilize and how did they help communicate the overall concept and narrative?
    5   What are the most successful and unsuccessful aspects of your zine?  What would specifically rework if you had 1 more week?

# HOW TO FOLD A
# SHEET-O-PAPER
## INTO A
# 8-PAGE ZINE